

KEVIN KALB

CONTACT

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<http://www.kevinkalb.com>

WORK EXPERIENCE

10/2002-12/2016

Stone House Digital
Dumbo, Brooklyn, New York
Technical Director

Stone House Digital was a boutique design and web development firm located in Dumbo, Brooklyn. Our early projects focused on building content management systems and e-commerce. Later projects included custom portals and Customer Relationship Management systems. Many of our projects were education, art, design, or music related. Our development practice focused on building features for fronted users while also expanding analytical/back office capabilities.

RESPONSIBILITIES

- Grew business from a small freelance gigs to large enterprise software development projects built with small team.
- Oversaw all product development from early planning stages to completion.
- Managed, maintained, expanded multiple clients' projects beyond project launch. Also provided technical support.
- Coordinated project deliverables between producers, designers and technical teams.
- Worked with vendors, consultants and contractors.
- Programming: HTML, PHP, Python, Javascript/jQuery, MySQL, Postgres, Mac/Windows/Unix/Linux
- Acted as in-house contractor/consultant.

CLIENTS

Activaire, Christo and Jeanne-Claude, Cornerstone Promotions/Fader, Institute of International Education, Lorin Maazel, Materials For The Arts, NYC Department of Education, NYC Department of Cultural Affairs, Starborn Industries, U.S. Department of State, Upper Playground Clothing, Whitaker Foundation

2/2001-1/2002

Lightbulb

Tribeca, New York, New York

Executive Producer

Lightbulb was a development firm located in Tribeca. We created our own proprietary rich development platform for Flash years before Flex was released.

RESPONSIBILITIES

- Defined and planned project scope with clients. Developed cost estimates and budgets.
- Coordinated project deliverables between producers, designers and technical teams.
- Supervised quality assurance, functional and usability testing.
- Programming: HTML, Javascript, PHP, MySQL, Mac/Unix/Linux

CLIENTS

Alternaté, Backspin Promotions, Earthpledge Foundation, Firstream, ICM Artists, Maazel-Vilar Conductors' Competition, Stockland Martel, Visionaire

2/1999-2/2001

Platform Network

Williamsburg, Brooklyn, New York

Production Director

Platform Network was a youth culture portal which provided early social networking tools, and aggregated online content and e-commerce with over 40 top urban brands such as Ecko Unlimited, Triple 5 Soul, Vice Magazine, and Trace Magazine.

RESPONSIBILITIES

- Oversaw rapid expansion of creative and technical team.
- Managed monthly traffic from 100,000 to 2.5 million viewers.
- Maintained web development and e-commerce partnerships with over 40 independent magazine and fashion companies.
- Directed Project Management team. Coordinated in-house and external editorial with team of designers, production assistants and developers.
- Supervised the scheduling, development, and deployment of interactive web features.
- Programming: HTML, Javascript, PHP, MySQL, Unix/Linux

CLIENTS

10 Deep Clothing, Activision, Bad Boy Entertainment, Black August, Eckō Unltd, Giant Step Records, MTV, NBC, Priority Records, Triple 5 Soul, Rawkus Records, Sony Interactive, Sputnik 7, Trace Magazine, Urban Latino Magazine, Vice Magazine, Winter Music Conference

EDUCATION

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|---------------|---|
| 9/1994-5/1997 | Carnegie Mellon University
<i>Pittsburg, Pennsylvania</i>
BFA Fine Art - Electronic Media
Curriculum included Art History and Theory, Art Management, Drawing, Electronics, Printmaking, Programming, Sculpture and Video. |
| 9/1992-5/1994 | Nassau Community College
<i>Uniondale, New York</i>
AA Fine Art - Painting |

AFFILIATIONS / VOLUNTEER

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| 5/1994 - Present | Phi Theta Kappa |
| 1/2016 - Present | North Brooklyn Runners / New York Road Runners |